

# The SYNTAX Influence Course

Syntax Communication Modeling Corporation

**Make 2012 your best year yet** by learning how the most outstanding leaders and communicators succeed!

People who know and use the SYNTAX of Effectiveness navigate challenging and complex situations to reach their goals and exceed expectations.

How do they do it naturally and consistently?

Their behavior flows from a set of assumptions and behavioral choices. In this course, you learn, practice, and apply the working parts of effective communication as they relate to your *personal syntax* and your most important goals.

Through interesting and engaging processes, you become a new observer of your own personal syntax while fine-tuning your insight into others' behavior.

In three packed days, you don't just learn ABOUT the ways that the most effective people succeed, you personally experience and can immediately apply the five types of skills to your own goals and dreams.

**January 25-27, 2012  
San Jose, California**

## SYNTAX Model of Effective Behavior



SYNTAX benefits both the participant and the business by increasing motivation, clarity, and teamwork. From clearer instructions, to better listening, to strong agreements, business processes profit from good communication.

The course will be led by Lucy Freedman, developer of SYNTAX and co-author of *Smart Work: The Syntax Guide to Influence*. She has designed and led Syntax courses for three decades.

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# Course Information and Registration

**January 25-27, 2012 San Jose, California**

## The Course includes

- A pre-course teleseminar and one-half hour personal consultation
- Three full days of interactive classroom learning
- Six small-group coaching conferences by telephone
- A copy of the new edition of *Smart Work*
- Workbook and all course materials

## Daily Schedule

**8:30 Registration and Networking**  
**9 – 12:00 and 1:30 -4:30 Modules 1-6**

**Tuition \$1795**

By December 16 \$1195

By January 13 \$1495

Full-time Student 50% of fee

Group rate 10% off for each additional person from the same organization up to 50%.

Substitutions are permitted until Monday, Jan. 23. Cancel before Jan. 13 for refund minus 20% admin fee.

Send check or PO to SYNTAX, PO Box 2296, Los Gatos, CA 95031.

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